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Topic of Presentation	Executive Leadership
Title of Presentation	Character - The Foundation of Leadership
Length of Presentation	1 – 8 hours
Presentation Objective	Establish the connection between 8 character traits and powerful leadership
Referral Source	Philly 2014
Presentation Description	<p>Both leaders and managers are needed in organizations. But it is inspirational and visionary leadership that makes an organization rise to excellence and achieve greatness.</p> <p>A three year survey of 20 nations identified the top ten behaviors that people want to see in their leaders. This presentation illustrates how these behavior patterns are connected to one's character; and how focusing on underlying character traits are essential to powerful leadership. It illustrates eight significant differences between managers and leaders; five salient components of true leadership and how to successfully overcome the natural resistance to change and go beyond altering behavior to impacting attitudes. Participants discover how principle based leadership works in real life and how an understanding of the life cycle of organizations is relevant to this process.</p>
Speaker Bio	Member of the Los Angeles Police Department from 1954 through 1992. In those 38 years worked all of the various entities of the

Department. The last 10 years was the three star, Assistant Chief of Police and Director of Operations, commanding over ten thousand employees. Since retiring from L.A.P.D has been President of Pointman Leadership Institute presenting leadership training in over 60 countries and domestically to over 100 police agencies including: FBI Academy at Quantico, Virginia; Minnesota Police Chiefs Association; FBINAA of Oregon; Illinois Police Chiefs Association; Wisconsin Police Chiefs Association and The California Department of Justice. His course "Leadership Strategies" is approved by California POST and several other state approval agencies. Has also presented the seminar to many church and business groups. He holds a MBA from Pepperdine University and is a graduate of the FBI National Executive Institute (1987).

**Additional
Comments**

Chief Vernon's organization (Pointman Leadership Institute) also presents "Responsible Leadership", a corruption prevention workshop; and other courses including a strategic planning workshop.