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**SPEAKERS BUREAU**

<b>Name</b>	Glen Mills
<b>Company/Agency /Organization</b>	Burlington Police Department
<b>Email</b>	<a href="mailto:gamills@bpd.org">gamills@bpd.org</a>
<b>Cell Phone</b>	(339) 234-0448
<b>Topic of Presentation</b>	Social Media
<b>Title of Presentation</b>	Social Media for Situational Awareness
<b>Length of Presentation</b>	1 hour to 2 days
<b>Presentation Objective</b>	To teach participants how to use free social media tools to maintain situational awareness and increase community interaction
<b>Have you ever presented on this topic before?</b>	Yes
<b>Referral Source</b>	NAA Member
<b>Referral Source Name</b>	Michael Kent
<b>Referral Source Email</b>	<a href="mailto:mkent@bpd.org">mkent@bpd.org</a>
<b>Presentation Description</b>	This presentation will give an overview on social media and various ways that it can be used by law enforcement analysts, officers and investigators. Social media can be used by agencies in a variety of ways, including intelligence gathering, undercover operations, investigations, public interaction, emergency notifications and training.

The presentation will include a very brief history of social networks, terminology, and up-to-date statistics. There will be a discussion on how to set up various accounts and free tools that allow users to easily manage multiple social media accounts. There will be a discussion of free tools that allow one to perform tasks such as Twitter mapping, social network analysis and assorted investigative tasks.

There are a number of constantly changing tools and resources which can all be used to gather information about people including their location, home address, the location photographs were taken, devices being used and more. The presentation will end with a discussion of upcoming trends with social media in law enforcement, the role that social media played in the Boston Marathon Bombings and issues that will become larger threats or opportunities in the future.

### **Speaker Bio**

Glen Mills is a lieutenant with the Burlington Massachusetts Police Department. He began his career as a part-time police officer in 1992 and became a full-time officer in 1996. He was promoted to sergeant in 2001 and lieutenant in 2007.

Glen is the department's Criminal intelligence Liaison Officer, Officer in Charge of the Crime Analysis Unit and OIC of the ATV Unit. He is the department's Criminal Justice Information System (CJIS) Representative and he teaches RAD (Rape Aggression Defense), Radkids (Resisting Aggression Defensively) and RAD for Seniors Self-Defense Programs to the community. Glen manages his departments Social Media, Citizens Police Academy, Workplace Safety and Crime Prevention Efforts. He is the current president of the Massachusetts Association of Crime Analysts and an IACA Certified Law Enforcement Analyst.

### **Additional Comments**

Social media training is in high demand and it is difficult to find good presenters on this subject. I have presented on this topic for the past 9 years at a number of events and conferences in the United States and Canada. I can teach to a wide array of audiences with varying levels of experience whether they are civilians, local government employees or any level of law enforcement including civilian analysts and dispatchers to high level command staff.